

Economic Development Data Consultant / Analyst Manchester Based with Flexibility



The company

ekosgen is a social and economic consultancy providing data driven research and advice to help clients make better informed decisions that contribute to sustainable economic growth, more vibrant places and wider opportunities for people to realise their potential. Our colleagues include recent graduates through to experienced industry professionals with 20+ years.

We are a social enterprise and part of the [Growth Company Group](#) which employs over 1,000 people and delivers a wider range of business, skills and employment services to people, places and companies from its main base in Manchester city centre. We work with local authorities, local enterprise partnerships, mayors, universities, central government and property developers.

The team

We are establishing a centre of excellence/hub to take forward our data analysis capabilities. This role will be a core part of the ekosgen consultancy team and be located within the wider Business and Data Analytics Team that supports the work of the Growth Company.

The role

You would provide a core data analysis capability into the team which will include:

- Undertake data analysis for client projects and wider GC needs in an accurate and timely manner.
- Develop, maintain and manage an up-to-date knowledge of public, open and subscription data services that can help inform our clients' decision-making.
- Offer creative solutions to data presentation to help clients understand key issues.
- Develop a growing set of standard indicators/analyses for dashboards and reports.
- Contribute data and analysis to assist in business development through tender submissions, blogs, online tools and events.
- Develop a core approach to data handling and processing, plus offer advice, training and guidance to colleagues to ensure consistent methods across our work.
- Provide a quality assurance role to the wider team to ensure our outputs are accurate and clear to understand.
- Provide advice to the management team on novel data sources and investments needed to enhance our data analytics capability.
- Maintain our commitment to quality management (ISO9001) and information security (ISO27001).

Essential skills

- A good understanding of publicly available government data sources across UK and devolved Governments and agencies, and an ability to appreciate the strengths and weaknesses of different data sets.
- Advanced MS Excel including pivot tables.
- Proficiency in using visualization tools such as Microsoft PowerBI, Tableaux, R and/or Python.
- Ability to critically evaluate data and information to inform decision-making.
- Good writing, communication and presentation skills to prepare and deliver client ready report inputs.
- Working with colleagues to plan and deliver research reports.
- Ability to work across teams with clients and at all management levels.
- Confidence in managing workload across projects with deadlines.

Desirable skills

- A genuine interest in the UK Economic Development /Levelling Up agenda, ideally across business, places, people.
- A degree in economics, geography, social/public policy or similar with a quantitative / data component.
- Appreciation of the role of data intelligence in public policy decision-making.

- Experience in using large datasets, data manipulation and modelling, analysing and visualising data including GIS.
- Advanced Excel skills in VBA and Power Query.
- Working knowledge of SQL, relational databases and using data base query software.
- Proficiency in data coding tools/languages (DAX, Power Query, R, Python).

Personal style

- Team player.
- Inquisitive.
- Self-motivated.
- Ability to apply Growth Company values: Make a positive difference. Work stronger together. Empower people. Do the right thing. Build on success.

The opportunity

You will have the opportunity to work with and learn from talented and bright individuals in an engaging, committed working environment that supports career progression. We continue to have a strong pipeline of work and bid opportunities and are now keen to identify a candidate who can support us to diversify our offer and grow.

Your workload will always be changing to reflect new local and national policy priorities and the needs of our clients (internal and external).

Our offer

We offer a competitive salary and an excellent benefits package including:

- 35 days holiday (including statutory bank holidays)
- Flexible working patterns and locations
- A discretionary bonus depending on team and individual performance
- Employer contribution pension scheme
- Employee wellbeing initiatives such as a cycle to work scheme and travel pass funding
- A positive and supportive work culture where people are assisted to realise their full potential (including a personal performance and career management system and training)
- A Staff Wellbeing Package which includes allowances for dental and optical care, a GP helpline and subsidised gym membership

We are an Equal Opportunities employer. We do not discriminate on the grounds of gender, race, disability, religion, age or sexuality.

The company has a positive attitude and flexible approach to a work life balance. We are committed to the ongoing professional and personal development of our team.

How do I apply?

To apply, please send your CV and a personal statement setting how examples of how you meet the requirements of the post and **details of your salary expectations** for the role to lee.williamson@ekosgen.co.uk by Friday 22nd July 2022.

Please note: all applicants must have the relevant permissions to work in the UK.